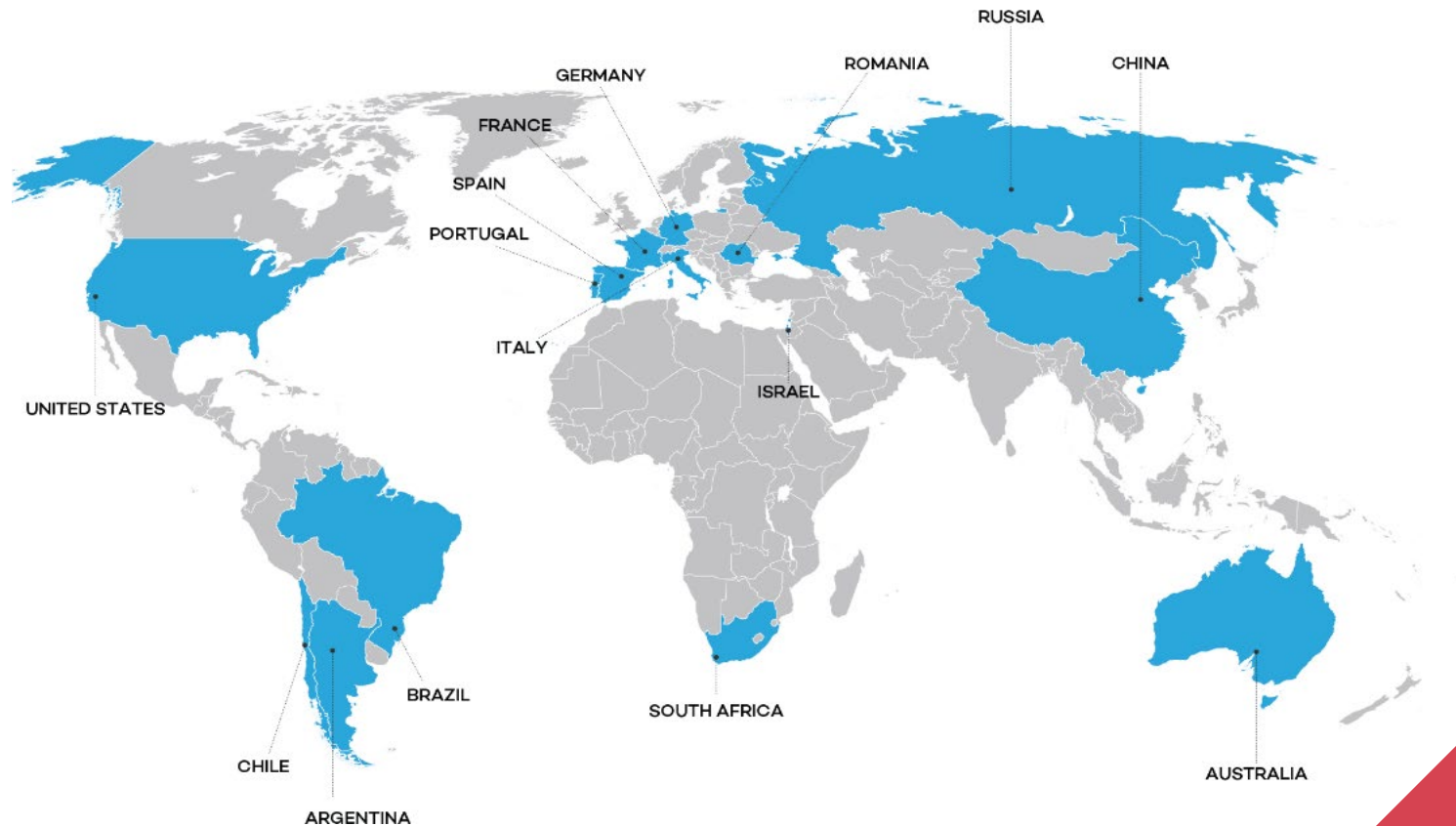




THE SOUTH AFRICAN WINE SECTOR

MOORE CAPE TOWN
MOORE STELLENBOSCH

TOP WINE REGIONS OF THE WORLD



WINEGROWING AREAS OF SOUTH AFRICA

WESTERN CAPE

COASTAL REGION

Districts:

- CAPE TOWN
- DARLING
- FRANSCHHOEK VALLEY
- LUTZVILLE VALLEY
- PAARL
- STELLENBOSCH
- SWARTLAND
- TULBAGH
- WELLINGTON

KLEIN KAROO

Districts:

- CALITZDORP
- LANGEBERG-GARCIA

CAPE SOUTH COAST

Districts:

- CAPE AGULHAS
- ELGIN
- OVERBERG
- PLETTENBERG BAY
- SWELLENDEAM
- WALKER BAY

OLIFANTS RIVER

Districts:

- CITRUSDAL VALLEY
- CITRUSDAL MOUNTAIN

BREEDE RIVER VALLEY

Districts:

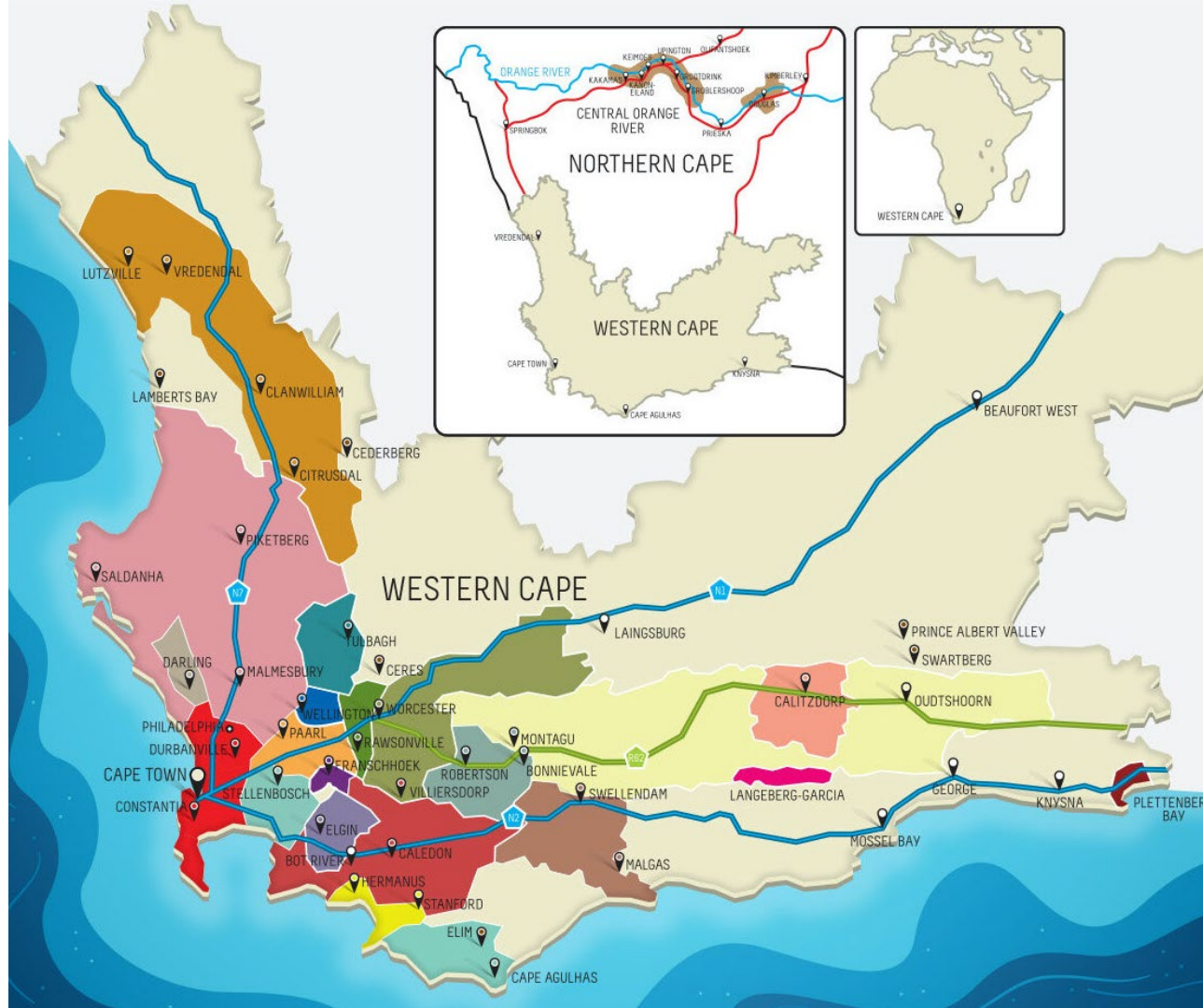
- BREEDEKLOOF
- ROBERTSON
- WORCESTER

WARDS NOT PART OF A REGION

- CEDERBERG
- CERES
- PRINCE ALBERT VALLEY
- SWARTBERG

NORTHERN CAPE

- CENTRAL ORANGE RIVER (District)



THE WINE INDUSTRY IN SOUTH AFRICA

- South Africa ranks eighth in wine production out of the top 10 traditional wine-producing countries globally.
- The country has six wine regions, predominantly situated in the Western Cape province. Paarl is the largest town in the Cape Winelands and has almost 14,300 hectares dedicated to wine grape vineyards.
- The Breedeekloof district had the third largest area. However, it was the country's largest producer of grapes and has a high recognition value with a full-bodied, fruity, and refreshing taste.





18%

CONTRIBUTION
TO TOURISM
SECTOR

WINE TOURISM IN SOUTH AFRICA

- South Africa's wine industry plays a crucial role in job creation and contributes greatly to both regional and rural economic growth. In 2022, foreign visitors accounted for 18 percent of wine tourists.
- However, a majority share of 49 percent of these tourists were more likely to spend a considerable amount on wine per person.
- **South African wine tourism is at the forefront as it offers visitors a variety of experiences accompanied by high-quality services and hospitality.**

FACTS ABOUT THE SOUTH AFRICAN WINE SECTOR

- South Africa cultivates 89,384 hectares of wine grape vines across an 800-kilometer area.
- White grape varieties make up 55% of plantings, with Chenin Blanc comprising 18.4%.
- A study by SAWIS in January 2021 found that the wine industry employed 269,096 people in 2019, contributing R55 billion to the national GDP, with R31 billion benefiting the Western Cape.
- South Africa ranks eighth globally in wine production, making 3.9% of the world's wine.
- In 2022, 80.9% of the 1,068.3 million-litre harvest was for wine production.

Source: www.wosa.co.za



269,096

EMPLOYED IN THE
WINE SECTOR



SERVICES WE PROVIDE TO THE SOUTH AFRICAN WINE SECTOR

- Audit And Review Assurance Services
- Taxation And Tax Advisory Services
- Corporate Finance – Acquisition And Disposal Deal Advisory Services
- Co Sec And Tax Returns

10.2 mhl

WINE PRODUCED IN
SOUTH AFRICA
DURING 2022

Source: topwinesa.com

Moore Cape Town Clients



Moore Stellenbosch Clients

CaRRoL BoYeS



ORIGIN[®]
WINE



BOUCHARD FINLAYSON
A BOUTIQUE VINEYARD



STELLENVIEW

SUMMERHILL
WINES



AVONTUUR
— ESTATE —
STELLENBOSCH, SOUTH AFRICA



- Home Of Origin Wine South Africa (Pty) Ltd
- Sustainable Wine (Pty) Ltd
- Cape First Wines Sa (Pty) Ltd
- Klein Moerbeij Estate (Pty) Ltd



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